

KFIR BIO (LONGFORM)

An irresistible mix of pop, dance, and soul, KFIR is timeless pop ambition and dancefloor gospel that celebrates all things. The NYC based singer songwriter delivers infectious hooks, cutting confessional lyrics, and empowering music that dives deep into spreading a message of being true to who you are and creating a safe space where everyone can feel accepted.

KFIR is back with the release of "Somewhere Else." Written in the middle of the pandemic, "Somewhere Else" is a cornerstone to new beginnings. "Writing this song was cathartic for me. I'm not a very patient person, that's something I'm still learning to deal with, and being in lockdown forced me to work on that. Something about admitting it in a lyric and putting music to it made it easier for me to deal with the emotions of failure, anxiety and insecurity that I was processing during that time," he says.

Still streaming on all platforms, other fan favorites include "[Gigolo](#)," "[Fan a Bitch](#)," "[Endless Game](#)," "[D'matized](#)," and the chart topping "[Heart After Dark](#)" (#6 Music Week UK Pop/Dance charts).

KFIR's journey began at age 6 when he was encouraged to study ballet. After advancing from London's Royal Academy of Dance to some of the biggest stages and screens around the world including the Metropolitan Opera, an onscreen role in Starz Network's "Flesh & Bone," and Andrew Lloyd Webber's "Phantom Of The Opera" National Tour and Vegas and Broadway productions, KFIR who had grown up surrounded by music felt the need to express himself beyond dance.

He immediately set the stage for producing pop hits with a biting attitude with the release of ***D'matized*** which quickly gained streaming traction and broke into the 2013 Top 40 music videos list. He followed with ***Heart After Dark***, the Soulshakers dance mix reaching #6 in the UK Pop/Dance charts, the pop hit ***Drama Queen***, and the release of his first full length EP ***Free Delivery***.

In 2020, he released the critically acclaimed electro-pop banger ***Gigolo*** and made his MTV debut with the unapologetic, club culture and ballroom inspired track, ***Fan A Bitch***. His own blend of queer storytelling with universal appeal, keeps Kfir at the top of the list of artists that you should not miss.

Genres: Pop, Electro Pop, Dance, Dance Pop, Electronic Dance, Adult Contemporary.

Influences: Madonna, Lady Gaga, Dua Lipa, Honey Dijon, Kylie Minogue, Sylvester

Press Quotes

"Fan A Bitch, is an unapologetic, sassy show of being who you want to be enveloped in catchy electro-pop instrumentals.." - [Earmilk](#)

"Equipped for the dancefloor, KFIR continues his mission to stand out as one of pop music's genre-bending artists." - [Cultr](#)

"Gigolo immediately hits us with Kfir's bold and clear vocal delivery laced with an enigmatic charisma." - [Culture Fix](#)

"Gigolo is a dance track that will have you up on your feet. The beats are infectious." - [About the Noise](#)

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